



SHELBY

PRESS KIT

Title of Film **SHELBY**
Country of Production United States
Date of Completion August 2025
Shooting Format SONY FX & Alpha Series, 3840 x 2160
Screening Format DCP and ProRes available
Ratio Standard 16x9
Sound Dolby Digital 5.1 Theatrical
Duration 1 hour, 14 minutes, 24 seconds
Genre Documentary
Language English

Website shelbymovie.com

Log line

In the depths of the Louisiana swamps, a solitary man lives an extraordinary life of adventure and survival. This documentary unveils his mysterious world, filled with underwater logging, treasure hunting, and daring encounters with the wild.

One-liner

SHELBY is a look into the untamed life of a man who calls the swamp his home, where survival, mystery, and wild encounters blur the line between myth and reality.

Director Daniel Fiore
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SYNOPSIS (132 words)

In a remote Louisiana swamp, a man has spent his entire life carving out an existence in one of the country's most hostile and mysterious environments. This documentary plunges into Shelby's world, where he navigates treacherous waters to recover ancient sunken logs and hunts for long-lost treasure buried deep in the water's muddy depths. Through candid interviews and gripping footage, the film uncovers the daily dangers Shelby faces and the rich history intertwined with his life. From centuries-old artifacts to tales of pirate gold, his discoveries blur the lines between legend and reality.

As Shelby shares stories of family, survival, and connections to the criminal underworld, the documentary explores a forgotten world where the past lingers beneath the surface and how a man's bond with the land defines his identity.





DANIEL FIORE

Director

Daniel Fiore is an Emmy Award-winning cinematographer whose work spans television, advertising, and photography. He has held a range of roles across the industry, including serving as a network-level development executive for the Discovery Channel.

His production credits include projects for the History Channel, National Geographic, and A&E. In 2012, he received an Emmy for Outstanding Cinematography for his camera work on the Discovery Channel series *Deadliest Catch*.

Daniel began his career in advertising at Goodby, Silverstein & Partners, the San Francisco-based agency widely recognized as the “Agency of the Decade” at the time.

Daniel’s photography has been published in *National Geographic* and featured on programs such as *60 Minutes*.

DIRECTED, FILMED, & PRODUCED BY

Daniel Fiore

CONSULTING PRODUCER

Phil Claroni

EDITED BY

Daniel Fiore & Alex Johnson

COLORIST

Erik Werlin

SUPERVISING SOUND EDITOR

Leo Marcil

RECORDING ENGINEER

Lucio Rubino

RE-RECORDING MIXER

Leo Marcil

ADDITIONAL DRONE

Timothy E. King

ADDITIONAL FOOTAGE

Adobe Stock
Videvo

ADDITIONAL STILL PHOTOGRAPHY

Roger Arguello

Courtesy of A&E Television Networks, LLC

