



# SHELBY

PRESS KIT

**Title of Film** SHELBY  
**Country of Production** United States  
**Date of Completion** August 2025  
**Shooting Format** SONY FX & Alpha Series, 3840 x 2160  
**Screening Format** DCP and ProRes available  
**Ratio** Standard 16x9  
**Sound** Dolby Digital 5.1 Theatrical  
**Duration** 1 hour, 14 minutes, 24 seconds  
**Genre** Documentary  
**Language** English

**Website** shelbymovie.com

**Log line**

In the depths of the Louisiana swamps, a solitary man lives an extraordinary life of adventure and survival. This documentary unveils his mysterious world, filled with underwater logging, treasure hunting, and daring encounters with the wild.

**One-liner**

SHELBY is a look into the untamed life of a man who calls the swamp his home, where survival, mystery, and wild encounters blur the line between myth and reality.

**Director** Daniel Fiore  
**Contact details** daniel@rivalryfilms.com

**Production Company** RIVALRY FILMS  
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***SYNOPSIS (132 words)***

In a remote Louisiana swamp, a man has spent his entire life carving out an existence in one of the country's most hostile and mysterious environments. This documentary plunges into Shelby's world, where he navigates treacherous waters to recover ancient sunken logs and hunts for long-lost treasure buried deep in the water's muddy depths. Through candid interviews and gripping footage, the film uncovers the daily dangers Shelby faces and the rich history intertwined with his life. From centuries-old artifacts to tales of pirate gold, his discoveries blur the lines between legend and reality.

As Shelby shares stories of family, survival, and connections to the criminal underworld, the documentary explores a forgotten world where the past lingers beneath the surface and how a man's bond with the land defines his identity.





## DANIEL FIORE

*Director*

Daniel Fiore is an Emmy Award–winning cinematographer and director whose work has spanned television, documentary, and advertising for over 16 years.

He has worked across some of the most demanding environments in nonfiction storytelling, from the Bering Sea on *Deadliest Catch* (Discovery Channel), where he earned an Emmy in Cinematography, to large-scale projects for National Geographic, History Channel, and Discovery.

Daniel previously served as a network-level development executive at Discovery Channel, shaping original programming and long-form storytelling. He began his career in advertising at Goodby, Silverstein & Partners before transitioning into documentary filmmaking.

His work is often drawn to character-driven stories set in extreme or uniquely American environments, where resilience, identity, and livelihood intersect.

**DIRECTED, FILMED, & PRODUCED BY**

Daniel Fiore

**CONSULTING PRODUCER**

Phil Claroni

**EDITED BY**

Daniel Fiore & Alex Johnson

**COLORIST**

Erik Werlin

**SUPERVISING SOUND EDITOR**

Leo Marcil

**RECORDING ENGINEER**

Lucio Rubino

**RE-RECORDING MIXER**

Leo Marcil

**ADDITIONAL DRONE**

Timothy E. King

**ADDITIONAL FOOTAGE**

Adobe Stock  
Videvo

**ADDITIONAL STILL PHOTOGRAPHY**

Roger Arguello

Courtesy of A&E Television Networks, LLC

